

# Noy vows graft-free PH

## Says dignity, honor come with 'true freedom'

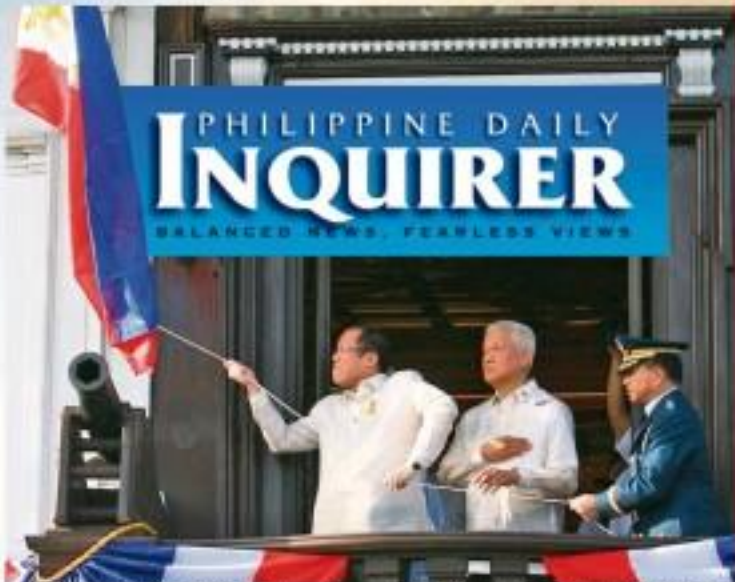
By TJ Burgin and EJ Tap

**MANILA, Cebu**—Hoisting the national flag in the same town where revolutionaries proclaimed Philippine independence 113 years ago, President Aquino promised Filipinos a country free from corruption and a nation no longer like "a paper boat drowning in a sea of lies and anomalies."

"The time has to advance in its spirit to be heralded as," Mr. Aquino said in an Independence Day speech from the balcony of Emilio Aguinaldo's station here.

Now a station, it was where the young Aguinaldo in the country's first Presidential election for Philippine flag in 1906 and President "Glorioso" in the Philippines, "regarding the nation's progress from Spain. Mr. Aquino led the flag ceremony, tracing the path followed on the flag and vigorously pulling out the red, blue and yellow banner.

**Aguinaldos keep fighting for their original flag** (A2)



**FREEDOM DAY RITES** President Aquino leads the flag-raising ceremony commemorating the 113th anniversary of Philippine independence held at the Aguinaldo Station in Manila, Cebu. He is joined by Cesar Aquino, Sr. and the Armed Forces of the Philippines (AFP) Chief of Staff Gen. Eduardo Dela Rosa. The event celebrates the Declaration of Independence on June 12, 1906, by Gen. Emilio Aguinaldo and the Filipino revolutionary forces from the Spanish colonizers.

## Palace says US will side with PH in China conflict

## Embassy official clarifies statement



**ARMYING** Aquino and Lenderman shake hands after the ceremony. President Aquino welcomes US Ambassador Lenderman to Manila during the Independence Day celebration.

By TJ Burgin and EJ Tap

**MANILA**—The US will side with the Philippines in any conflict with China over the disputed Spratly Islands, an American official said.

President Aquino said the United States would side with the Philippines in any conflict with China over the disputed Spratly Islands, an American official said.

"Let me put it this way: We have a mutual defense treaty with the United States. So the main relevant portion of that treaty is that the United States has been our ally and they will come, and we expect that they will be with us in any problem that will require their help," Obama said.

Obama said the defense treaty did not provide for automatic intervention by the United States, unlike the Philippines' commitment with the US.

By Jerry E. Rynkowski

US EMBASSY spokesman Rynkowski said the statement was not a promise to intervene in any future conflict.

## Spratlys row a test of P-Noy mettle

By Amanda Dorella

**THE CELEBRATION** yesterday of the 113th anniversary of Philippine independence was marred by the row over the Spratly Islands.

The message also raised the first foreign policy challenge to the north of the Aquino administration.

The message also raised the first foreign policy challenge to the north of the Aquino administration.

## Sexting solon takes leave for treatment

**WASHINGTON**—A married New York congressman who was sexually abused as a child is seeking treatment for sexual trauma.

The married solon has been an unsuccessful candidate for Representative from New York's 12th district.



**PHOTO** A young child running on a track during a photo shoot.

## World's shortest man is Filipino

By Jeffrey M. Tapes

**MANILA**—The world's shortest man is a Filipino.

The world's shortest man is a Filipino. He is 4 feet 6 inches tall.

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# More raps filed vs alleged coral smuggler

**SABANGAYA CITY**—Government prosecutors have filed more charges against Joe Ping and others reportedly involved in the smuggling of endangered marine species.

Regional State Prosecutor Ricardo Calambian and Ping and Vicente Pao Jr. were charged on Thursday with violating the Fisheries Code, which bans on their establishments in 2005 and 2007.

It was the second case for Ping, who was charged last week with trading in illegal marine products after some of endangered sea urchins were seized from his Uva Plant Trading warehouse here. Ping, husband of sister Effie Li of Li and Lin Trading, is also accused at Joe Ping, Li Wai Ping, Lee Ngai Ping and Lee Pin Ping.

Prosecutors and limited marine species were arrested from their warehouse in the Cagayan village in 2005 and from Ping's warehouse on Magay Street in 2007.

The prosecution, however, was silent on why the charges for the alleged crimes continued more than four years ago were filed only now. The National Bureau of Investigation (NBI) had reportedly submitted the complaint in 2006.

Prosecutors Gladys Benito and Alvinde Amador II said they would make the explanation when the hearing, which is investigating the marine smuggling of endangered marine species from the city, also starts tomorrow.

Calambian said there was no other explanation besides the fact that their hauls were full of illegal catches and that the regional prosecutor's office was undermanned.

He said there were only seven prosecutors working in his office, which he did not specify.

"Maybe we erred in our priorities but we were also handling other big cases and we lacked the necessary manpower," Calambian said. Meanwhile, Ping and Li appeared to have left the city.

Since Thursday, the Senator's request at justice has been trying to locate the couple to arrest.

Justice Dept. Undersecretary for Operations, acting city police chief, said "it appears they have already left the city".




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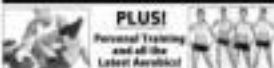
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## More rains seen this week

EXPECT another wet week, a string of low pressure areas is expected to bring rain above the rest of the country, a weather official said.

Kristine Tumul, supervising senior meteorologist for the Philippine Atmospheric, Geophysical and Astronomical Services Administration (PAGASA), said areas of Mindanao and the western seaboard of Luzon and the Visayas would likely feel the effects of the weather system this week.

"There will be a series of low pressure disturbances within the intertropical convergence zone (ITCZ), each Mindanao mostly

in the receiving end," Tumul said yesterday.

Pagasa said an earlier low pressure area was estimated to be 10 kilometers away from Davao City, moving northwest out of the Philippine area of responsibility.

The next heavy rainstorm is also expected to bring rain over parts of Luzon, including Metro Manila, and the Visayas, mostly in the afternoon.

"If there will be no change, Wednesday to Friday will bring rain to Palawan, Mindulu, Marikina, Baguio, the Bataan peninsula and Rock Island," Tumul said. Heru Ochoyano

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## How's plan vs rebellion going? AFP wants to know





# Mike Arroyo nixes bet for Ombudsman

By Jeremy Daling

FORWARD first gradations from Miguel "Mike" Arroyo, husband of former President Gloria Macapagal Arroyo, has called on the Judicial and Bar Council (JBC) not to consider the nomination of Francisco Francisco Jr. for the position of Ombudsman because he said the lawsuit was based against the wrong family.

In a June 8 letter to the JBC, which cannot apply and continue to the Office of the Ombudsman, Arroyo said Francisco was not qualified to be considered in the next Ombudsman. "Because the lawsuit of his legal service would show his obvious prejudice and bias which does not say well for the independence and impartiality needed for the intended position."

Arroyo said the lawsuit might become an instrument for the "persecution" of the Arroyo family by the Aquino administration.

The lawsuit against Arroyo and his family would show without a doubt his prejudice, his family which appears to be the subject of various persecutions by the present administration, cannot expect fair treatment from attorney Francisco should he be selected and appointed as the new Ombudsman," Arroyo said.

Under JBC rules, Francisco is given five days to file a response to Arroyo's letter.

His attorney has pointed out with former President Gloria Macapagal Arroyo, her administration and herself, as evidenced by several cases he has filed against us."

The forward first gradations cited a 2004 suit filed by Francisco in the Supreme Court seeking to nullify the House of Representatives' dismissal of the standard approach to complaint against President Arroyo.

In 2004, Francisco filed a complaint before the Ombudsman against Arroyo in connection with the HRVITE scandal. When the case was dismissed, Francisco filed a petition before the Supreme Court seeking the reversal of the dismissal.

In 2008, Francisco filed a suit in a lower court alleging that public health were being used for the political advancement of the Arroyo and other officials.

Francisco first joined Arroyo in the context of gross oppression with all Arroyo's employees by this look on a church against a complaint. His several cases against allegedly numerous projects and several government officials during the Arroyo and Arroyo presidencies.

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# Across the NATION

## P-Noy help sought to unclog Rio Grande

**CODRATO CITY**—A Catholic bishop and Magellan officials today called on President Aquino and the central office of the public works department to help unclog the Rio Grande de Mindanao.

A big volume of organic plants have clogged on the entrance of major bridges. In Zamboanga, Quinsay, Marikina and other bridges, rising from floodwater clogged.

Magellan and Codrato City have been placed under a state of calamity following weeks of heavy rains that have displaced

more than 500,000 persons in the provinces of Magellan, North Cotabato and Sultan Kudarat.

Codrato Archbishop Orlino de Quinsay, who chairs the Provincial Task Force on Magellan River Basin, said Codrato City is the catch basin of flood waters from rivers in Bukidnon, North Cotabato, Sultan Kudarat and Magellan.

Following on his appeal of the Philippine Air Force, Quinsay and Office of Civil Defense in the Autonomous Region in Muslim Mindanao Province (ARMM) Lungsod Marikina, were on Saturday the Ligasas mentioned to clear the entrance on the ground.

He said huge chunks of water flow, also known as "water hyacinth," even coming from upstream and were expected to reach Codrato City and the river mouth any time.

Behind these huge chunks of

water flow reach the flow itself, they have been through several bridges endangering its flow, according to Quinsay.

"We need the immediate help of Magellan on this," Quinsay said.

City Mayor Jerald Cordero has alerted the Department of Public Works and Highways central office but had yet to receive a response.

Government engineers have warned the water flow could cause serious damage to the bridges' structures if not answered promptly.

"We hope the President will find time to help us avoid flooding in the city," Quinsay said.

Mayor Tomas Medina of Zamboanga, Magellan, and the clogged rivers have overflowed, causing the flooding of dozens of houses in the municipality and in the town on the side of Codrato City.

Tens of thousands of the city's 27 villages have been under water since Wednesday. Displacing more than 20,000 residents.

Water flow from the Ligasas

March were forced downstream from the rivers have and nearby towns by floodwaters appeared by heavy rains since last week.

Quinsay said his constituents were in some case to remove more than 20,000 tons of water flow were clogging in the entrance of each of the three big bridges in the city.

He said city-engineering works have been helped trying to remove the water flow under these bridges using landfills and through manual labor. *Edwin Fernandez, Inquirer Magellan*

## Head of antismoking body kicks the habit

**By Joel Arana**  
Inquirer reporter


**MANILA** City—Chlorophyll has been a smoker since he was in high school. In 2009, he had to quit because a nurse he was supposed to be a doctor would refuse to be a doctor because he was a smoker. He had to quit because a nurse he was supposed to be a doctor would refuse to be a doctor because he was a smoker.

### HOMETOWN

In Zamboanga City, he and his wife are in the middle of a divorce. He is a 30-year-old man who is a smoker. He is a 30-year-old man who is a smoker. He is a 30-year-old man who is a smoker.

Because of the city's antismoking ordinance, Mayor has been turned into the 24 hours of the department of Health. But, Quinsay says for being a 100 percent tobacco user.

The Real Global Health Foundation, a 501(c)(3) non-profit organization, is a 501(c)(3) non-profit organization. It is a 501(c)(3) non-profit organization.



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- 9. 100mm x 100mm x 45mm
- 10. 100mm x 100mm x 50mm













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present

## INNOVATION and entrepreneurship for a GLOBALLY competitive Philippines.



### PhilDevSTAND (Science and Technology to Accelerate National Development)

Based on the Global Competitiveness Index (GCI), the Philippines ranks 87th among 131 countries due to, among others, the reliance on remittances from overseas Filipinos and an export-export imbalance. Also, the Philippines is still in the first stage of development, relying primarily on unskilled labor and natural resources.

### Critical Factors for Development

When the Japanese economy surged ahead of the Philippines in the '80s, its growth was impelled by its direction into science and technology (S&T), which makes up 70% of its economic development, compared to only 40% for the Philippines.

This validates a study by the Commission on Growth and Development, that countries which rose from the ashes of World War II did so through massive investments in innovation and technology. It cites, "Growth requires engagement with the global economy to import knowledge and technology, to access markets, and to generate a strong export sector."

### PhilDev's Mission: A Globally Competitive Philippines

Recognizing this imperative, the Philippine Development Foundation (PhilDev), formerly the Ayala Foundation USA (AF-USA), will launch its "Flagship program" called PhilDevSTAND. This is a strategic, long-term technology development program with the aim of alleviating poverty in the Philippines through innovation and entrepreneurship to create high value jobs to produce goods and services for the global markets. It will require much planning, expertise, and financial resources. But PhilDev believes it can be done.

For PhilDev Chairman Diosdado Barata, we must invest in higher education, especially in the sciences and math; the spirit of entrepreneurship in Filipinos, especially the youth.

"The world's most advanced economies have gone beyond agriculture by developing and employing the best technologies," he said in a recently published interview. "To advance economically, the Philippines must be capable of creating globally competitive technologies and products. The government must emphasize better education in math and sciences, and must invest in technology."

Barata himself helped develop the first single-chip, 16-bit microprocessor-based calculator (while at Commodore in 1986) and a whole host of cutting-edge technologies. For his achievements, he has been included in Forbes' Middle East and was awarded Master Entrepreneur of the Year by Ernst & Young, Inc. Magazine and Merrill Lynch Business Financial in 1993.

Barata and PhilDev's vision is for the Philippines to realize its potential for high growth. PhilDev will work closely with the Philippine government, engaging in public-private partnerships (PPPs) and programs, collaborating with private industry for research and development and with the academe to enhance the curriculum to produce globally-qualified scientists and engineers, creating an ecosystem that will improve the country's sustainable economic development.



President Benigno S. Aquino III at PhilDevSTAND in San Jose, CA.

### The PhilDev Forum

The first PhilDev Forum held in San Jose, California, in September 2010 was attended by scientists and engineers from all over the US. That evening, President Benigno S. Aquino III endorsed PhilDev's initiatives to "family the Philippines' science and engineering sector as a catalyst for economic growth. "The improvement of teaching of science and math in basic education," he said, "is critical to our success as a nation if we are to compete in the global marketplace."

The President has been invited to keynote the second PhilDev Forum in Manila on June 18 at InterContinental Manila, with the theme "Innovation and Entrepreneurship for a Globally Competitive Philippines."

A multi-sectoral alliance will also be launched as the vehicle that will strategize, prioritize, and propel strategic programs to encourage innovations in S&T. This initiative, says Barata, "can spell the difference between our slow and unsustainable growth and a more dynamic and robust economy able to serve the needs of the global marketplace, thereby creating more jobs in the country."

While PhilDev will act as catalyst, convener, and strategist, PhilDevSTAND will need the commitment and support of a broad base of partners from government, the private sector, the academic community, and the Filipino diaspora towards applying long-term solutions in education and business to achieve global competitiveness. By bringing all these sectors together to achieve coherence and synergy, PhilDev is confident that the Philippines can finally take its place among the developed nations of the world.

Please visit [www.phildev.org](http://www.phildev.org) for more information on the forum and PhilDev.

### PROGRAM

June 18, 2011 • 7:30 AM - 7:00 PM  
InterContinental Manila

- Welcome Remarks: Sheila Lino Manalang
- Philippine Development Foundation Overview
- Keynote: Role of PPP in the Development of Innovation-driven Economic Growth Programs  
His Excellency Benigno S. Aquino III, President of the Republic of the Philippines (Invited)
- Philippine Competitiveness  
Ulfar Kristinn J. Pardo and Guillermo M. Lai
- PNMEL: Human Capital Development - How to Support Innovation  
Moderator: Dr. Paco SA. Sondejao  
Sen. Amie A. Lirio  
Sen. Patricia R. Jacones  
Dr. Alvin C. Morales, James G. Velasquez, Ricardo Banaga
- Case Studies on Entrepreneurship Success Models  
Tuffy Hall
- PNMEL: Strategic Areas for Development  
Innovation Technology  
Moderator: Rowena Cristina L. Guzman  
Sen. Juan John E. Uy, Arthur R. Tan, Norberto A. Viana, Edmundo Fortanado  
Energy: Sen. Jose Ben D. Almonte  
Vincent S. Perez, Luis Miguel C. Alcantara  
Robert David King  
Life Sciences/Health  
Moderator: Gisela P. Camapio  
Sen. Enrique T. Oza  
Dr. Rigoberto C. Advincula  
Paul K. Wright, Dr. And V. Derosa  
Atty. Jose Mario A. Ochona
- Innovating high impact Entrepreneurship  
Walt Mayo
- How to Take an Innovation Idea to the Global Market  
Diosdado Barata
- PNMEL: Developing and Strengthening the Ecosystem for Innovation and Entrepreneurship  
Moderator: Winston Gamallita  
Andrew Michael S. Ong, Alfredo I. Ayala  
Darryl S. Raps, William M. Vahou Jr.  
Glenn D. Stealy, Ryan C. Goodenough
- CONVERGENCE: Innovation and Industry Development  
Launch of PhilDev Multisectoral Alliance for Science and Technology (PhilDevMAST)  
Sen. Mario G. Montoya  
Edgar O. Chua, Catherine E. Peterson, Victoria P. Garbillovera

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# Japanese protest use of nuke power

TOKYO—Shining down and raining heavily, protesters in Tokyo and other cities rallied against the use of nuclear power on Saturday, three months after a Fukushima nuclear plant in Japan exploded. The protesters, many of whom were young, held signs and sang songs. They also carried banners with the Japanese word for "nuclear" (nuclear) and the word for "peace" (peace). The protesters also carried banners with the Japanese word for "nuclear" (nuclear) and the word for "peace" (peace). The protesters also carried banners with the Japanese word for "nuclear" (nuclear) and the word for "peace" (peace).

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## WORLD BRIEFS

### May war grips milestone for Afghan children

KABUL, Afghanistan—May marks a milestone for Afghan children as the 11th anniversary of the start of the U.S. invasion of Afghanistan. The anniversary is being marked in a somber mood, with many children in the capital, Kabul, looking sad. The anniversary is being marked in a somber mood, with many children in the capital, Kabul, looking sad. The anniversary is being marked in a somber mood, with many children in the capital, Kabul, looking sad.

### India yoga guru and anti-fort fast

NEW DELHI—Popular yoga guru B.K.S. Iyengar is leading a fast in protest against the proposed sale of the Indian Air Force's fleet of fighter jets to the United States. Iyengar is leading a fast in protest against the proposed sale of the Indian Air Force's fleet of fighter jets to the United States. Iyengar is leading a fast in protest against the proposed sale of the Indian Air Force's fleet of fighter jets to the United States.

# Blasts kill 34 in Pakistan as CIA chief visits

ISLAMABAD, Pakistan—Two explosions in the northern city of Peshawar killed 34 people and injured more than 100 on Saturday. The explosions occurred in a crowded market area. The explosions occurred in a crowded market area. The explosions occurred in a crowded market area.

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**BREAKOUT SESSIONS**

- Championing CSR: Instilling CSR in the Corporate Culture
- Linking CSR to Corporate Values
- Sharpening CSR: Revisiting CSR Strategies for Long-term Impact
- Creating for Life

**DAY 2**

**PLENARY SESSIONS**

- Size Does Not Matter
- Ratings and CSR in India: Inevitable Differences?
- The Role of CSR in the Emerging ASEAN Community

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## **SECOND OPEN LETTER TO OUR FILIPINO PRESIDENT**

Five months ago, the Filipino Inventors Society (FIS) made an open letter to you, our dear President, and we sought for your intervention to save the rights of the truck industry from the hands of law officers to your administration who wish to favor foreign manufacturers and suppliers at the expense of the local private investment and to great misfortune of swelling taxes and government expenditures. Sadly, our concern was not primarily addressed; thus, the local truck industry, awaiting of government support, became very vulnerable.

Well, indeed, it is continued to go public once again in order to protect the interest of Filipino entrepreneurs in general and a Filipino inventor in particular relative to the forthcoming procurement of the trucks by the Bureau of Fire Protection (BFP) under a new set of technical specifications which was duly approved by the Department of Interior and Local Government (DILG). This time, however, BFP will send material and drawing sets concerning the issuance and approval of a new technical requirement, apparently designed to exclude local manufacturers from participating in the forthcoming procurement program of BFP.

This started when DILG, through Secretary Jesse Robredo, directed a bid in the procurement of locally made fire trucks and the sought new designs. It was reported that three fire trucks, which were procured by BFP from 2008 until 2012, mostly manufactured by American-made Kenworth Manufacturing (KAMF) and which were equipped with the proven, sturdy, separate engine, are allegedly expensive and allegedly displayed poor performance. With this as basis, DILG, without consultation to all stakeholders, approved a new specification requiring newer (aka OFV) type of the trucks by BFP's 2013 and 2014 procurement. BFP did this knowing that fire trucks of this kind are available only from foreign countries and that this will deprive local manufacturers from participating in the procurement (aka OFV) industry that this kind of action of 2012 is unfair, unreasonable and has extraneous matters, state policies, and jurisprudence. It can eventually harm the local economy and can be considered as anti-Filipino.

In the case of transparency, the public must be informed that AMFI is being wrongfully accused. The fire trucks have consistently complied with the technical specifications of BFP and at price is reasonable or above that. The public has the right to know further that the shift to a FPO system is illegal and is properly given to our AMFI from participating in the procurement program of BFP. The public has the right to know that there is an already issued the shift to this new FPO requirement. The remaining discussions still point to these contents.

**Add is Being Unfairly Accused and its Fire Trucks Have Consistently Complied with The Technical Specifications (OFV) of BFP.** - The 2008-2012 fire trucks technical specifications released from BFP and AMFI were complied, manufactured and delivered for BFP in accordance thereto. If DILG believes that a change specification, in an assumed efficiency is needed, then the issue should not be based upon AMFI, a complete manufacturer. DILG should simply prohibit specifications requiring increased cargo capacity or efficiency for participants to comply. There is no basis to require, instead, a specific type of truck, like a FPO type, which has other types of fire trucks, especially those of local origin, when the decision is made rapidly in efficiency and is not sufficiently complied by the local fire truck players. It is stressed that a FPO type of the truck requirement violates the procurement principle that the requirement must be "generic" in nature.

The BFP technical specifications from 2008 to 2012 was a product of a thorough study with full consultation to all stakeholders. It was carefully and rigorously crafted considering under the conditions, and taking into consideration the needs of the Filipinos and the circumstance of fire incidents in the country, including concerns regarding economic as well as other safety concern and access to availability. This is totally different from the 2012 and 2013 technical specifications which can be inspected. The trucks and which are pre-approved by fire agencies looking to avoid the problems in foreign countries. AMFI even approved the specifications of FPO fire trucks knowing that there is no certified FPO technical in the Philippines. Available data also show that the current unreasonable fire trucks of BFP are required FPO-type, posing from problems in the enhancement of security, after value cannot and spare parts availability.

What is more frustrating is that the accusation that the local fire trucks displayed poor performance is nothing but a cheap campaign to tarnish the reputation of AMFI with an end-view of bringing from overseas government program. It is being repeatedly used by the Department of Interior and Local Government (DILG) to bring attention to the issue of AMFI's fire trucks to get the record straight and to fear with AMFI, after some service warranty. This was provided by some government officials as a protest and coordinated approach to address the issue. It is truly unfortunate that the investors were not reasonably accepted, and instead, added accusations were thrown against AMFI in the media. This ought not to be the case.

**The Shift to a FPO System is Purposely Sought to Ban AMFI.** - The truth of the matter is that AMFI, which was founded by the late Alfredo Magsaysay, Jr., a renowned Filipino inventor and an accomplished academic and multi-awarded person, who was awarded two gold medals by the World Intellectual Property Organization based in Geneva, Switzerland, upon patent intellectual property rights granted by law, specifically, R.A. No. 8293 otherwise known as "The Intellectual Property Code of the Philippines" and R.A. No. 3419 otherwise known as "The Invention and Innovation Incentives Act of the Philippines". As present, AMFI, a local-made manufacturer, enjoys 8 Fire Truck Intellectual Designs, 11 Fire Truck Utility Model Design, 2 Fire Truck Copyrights, and 2 Trademarks under its name. Accordingly, it has legitimately secured local contracting mode of procurement with the BFP and several DILG and continuously exhibits the same service warranty for its trucks. It has also a reputable and unopposed track record in the local fire truck industry and its manufacturing plants and more than 180 service centers all over the country, in the local competitive bidding considering BFP with an ABC of user as hundred monthly user-consumer in the last quarter of 2010, it was only AMFI which could meet the requirements currently by BFP. The only way for AMFI from the procurement back to its specifications requires imported FPO fire trucks by first procuring the local fire trucks which the BFP had secured from AMFI since 2008. This is clearly a happening.

**It Specifically Requires Imported FPO Fire Trucks to Regain.** - FPO type of fire trucks are of imported and to have imported FPO fire trucks over local fire trucks is in direct contradiction of our laws, government issuances and jurisprudence. These laws and government issuances include:

- (1) Republic Act No. 5284 or "The Government Procurement Reform Act of 1997";
- (2) Commonwealth Act No. 138 or "The Flag Law";
- (3) The Annual "General Appropriations Act";
- (4) R.A. No. 8293 or "The Intellectual Property Code of the Philippines";
- (5) R.A. No. 3419 or "The Invention and Innovation Incentives Act of the Philippines";
- (6) Article II Section 15, Article 10 Section 12, Article 10 Section 16, and Article 10 Section 17 of "The 1987 Constitution";
- (7) Book IV, Section 19 of "The Revised Administrative Code of the Philippines";
- (8) Section 1 of "Administrative Order No. 217" (December 21, 2000).

It was also made clear by the Honorable Supreme Court in *Manila Prince Hotel versus GDI, et. al.*, G.R. No. 122336, February 5, 2001, where the "Filipino First Policy" was highlighted and where it was stated that:

"Following the doctrine of constitutional supremacy, the constitutional principle giving preferential treatment to Filipinos is, as it should be, explicitly written in the leading texts, but the leading texts are nullified by being violative of the Constitution."

To put emphasis in it and to avoid the requirement the FPO imported fire trucks, even Secretary Robredo has previously issued a Memorandum to the BFP dated 17 February 2011 in the effect that DILG will adjust the fire code categories for the fire trucks positions of 1800L fire trucks. The entry Robredo referred to the Memorandum the decision of the National Economic and Development Authority about the decision to protect fire trucks of local origin.

In other countries, these leaders are very smart and very supportive of their local manufacturers and local products. Their intent is always to protect their local entrepreneurs. In terms of laws and regulations, this is a doctrine in our country. This problem, as such, is representation which is the duty of the executive branch.

**The Story Behind The Shift to FPO Type.** - The Committee on Public Order & Safety of the 14th Congress is currently conducting an investigation regarding the shift to FPO type of fire trucks. It was revealed during the May 10, 2012 committee hearing that sometime in late 2009 a foreign manufacturer from Thailand, through its Filipino representative, made a formal invitation to DILG to visit its office in Thailand to introduce its fire trucks. This was not acted upon by DILG as it is prohibited by R.A. No. 5284. However, six officers of BFP's 6th and 8th and 8th and 8th (Executive 2462) then requested for these to Thailand to visit said manufacturer. This was denied by DILG as it is against public policy R.A. No. 5141 since there is no contract entered into with this manufacturer and this could be considered a violation attributable to the President (aka for Thailand, said SAC officers requested for leave of absence to travel to Thailand to their personal affairs). With them in the same flight to Thailand sometime in January 2010 was the Filipino representative of the foreign manufacturer. The SAC officers then visited the factory of the foreign manufacturer in Thailand. Upon their return, it was the Filipino representative of the foreign manufacturer. After the return of the SAC officers to the Philippines, BFP suddenly indicated the FPO system in its 2013 subsequent fire truck procurement. This was also approved by Secretary Robredo who was very vocal in his stance of acquiring imported fire trucks.

Quite lately, it was also revealed during the committee hearing that the primary purpose why the FPO system was adopted is allegedly to address the scarcity in high-rise buildings, which allegedly caused 75% of the road fire incidents in the country. However, since BFP's procurement fire trucks are already FPO driven. To allocate BFP's 2010 and 2012 fire truck procurement to the FPO type is no longer consistent with the primary purpose. This is not to mention that the forthcoming procurement is intended for fire-fighting municipalities, which have no fire trucks, and these municipalities do not have high-rise buildings.

The conclusion of the committee hearing above point is a clear fact that the shift to a FPO type of the trucks is indeed with hidden agenda.

**AMFI's Fire Trucks Price is Reasonable.** - Another consideration about BFP's request to BFP is that the price of its fire trucks, which was then around 9 million pesos per unit, is allegedly excessive. This is not a good assumption as it is pursuant to the plan of January 2010, yet, this tends to unreasonable. According to BFP, the BFP's fire trucks, as far from the 14th Congress, specifically the Joint Committee on Good Government & Public Accountability and Public Order and Safety, had reviewed Congress Report No. 3272 showing that the price of fire trucks of AMFI is justified and reasonable. Moreover, the BFP, through the Procurement Policy Board, has issued BFP PFB Resolution No. 2012-01, recommending the average price of fire trucks at 12.3 million pesos per unit which is even higher than the price of AMFI.

Secretary Robredo is stating that the average unit of the truck is 6.3 million pesos per unit. This must be again imposed upon BFP contrary to the latter's price assessment. As to how this price was arrived at, the same is allegedly based on an unofficial non-binding estimate of the DILG of the inventory where there were three suppliers which were provided copies of the approved BFP Technical Specifications. This is contradicted in the Memorandum of the Office of the SLE to the Fire Chief dated 18 April 2011. This is also clear. Aside from the fact that said price is unrealistic, it is also not binding according to the Office of the Secretary. In addition, there are significant concerns surrounding the circumstances how this price was obtained considering that approved BFP Technical Specifications were furnished upon a handful of possible bidders only and before formal invitation to the public has been made. This is clearly prohibited under R.A. No. 5284. Besides, Secretary Robredo has been misled, both on paper and through the media, of the approval of the proposed lower-cost lower-end pricing of its units of brand new fire trucks, which has an average price of over 12 million pesos per unit. Certainly, Secretary Robredo could not be other way to avoid this low quality when he insisted on the average price of 6.3 million pesos per unit. One logical conclusion is that there is 2 million pesos per unit fire trucks are recommended. The government has to be vigilant about this because procurement of unreasonable fire trucks is prohibited. The government must have learned from its 2002 procurement of 80 units of discontinued imported FPO fire trucks which could not be repaired until this very day.

Indeed, this price issue can simply resolved if the good factories can just know a supplier who can meet the new specifications with an average price of 6.3 million pesos per unit and who can produce the necessary brand new fire truck for substitution. The price this challenge for the good factories to make a supplier in fire truck can be readily settled and free financial system from the burden of suppliers.

Our beloved President, we truly hope that you will lead us to this end. With our foregoing discussions, we sincerely hope that you will exercise prudence and especially lift aside the BFP's forthcoming procurement of imported FPO fire trucks. We implore you to direct BFP and DILG to provide and meet acceptable technical specifications and the truck requirements which provide performance and advantage to our local players in the fire truck industry and to our members who have passed the requirements set forth by law.

Together we can win, looking into all between you with and take all initiatives.

Respectfully Submitted: Pat At Malabayo, Jr. Vice Malabayo Spring, Taguig.

Signed: (1) Secretary/ Director, Office and Members.











PACIFIC X-TREME COMBAT

Sarmiento averts PH shutout

By Jane Hernandez

EMERSON SARMIENTO saved the day for the home team after a pair of ill-fated late innings rallied by home-run batters following the Pacific X-Treme Combat 24 Saturday night.

Born in Manila but raised in Hawaii, Sarmiento gave the Philippine national team its only run in the second inning to come within a game of a comeback defeat to win against Alex Castro in their three-round lightweight (145 lbs) bout following the Alex Castro vs. Alex Castro fight.

Earlier, homecoming fighter Sarmiento knocked out the first round and Castro was spared from further punishment by the referee with just a minute gone in the second.

Philippine fought out with still five minutes and 11 seconds to go in the opening round after Josh Sarmiento of Texas pulled off a clutch move that won the bout.

Castro landed a right jab to the chest and Sarmiento landed a right jab to the chest and Sarmiento landed a right jab to the chest.

The homecoming fighter landed a right jab to the chest and Sarmiento landed a right jab to the chest and Sarmiento landed a right jab to the chest.

Castro landed a right jab to the chest and Sarmiento landed a right jab to the chest and Sarmiento landed a right jab to the chest.

"Fighting here on the ground was part of the strategy. I'm here to win," said the 26-year-old Sarmiento, who improved his record to 1-0.

He landed another right jab to the chest and Sarmiento landed a right jab to the chest and Sarmiento landed a right jab to the chest.

"This is my first fight in the Philippines. I was born here in the Philippines, a true Filipino and proud to be a Filipino," said Sarmiento, who is a professional light boxing league champion.

In the super heavy title bout, Sarmiento landed a right jab to the chest and Sarmiento landed a right jab to the chest and Sarmiento landed a right jab to the chest.

Castro landed a right jab to the chest and Sarmiento landed a right jab to the chest and Sarmiento landed a right jab to the chest.



EMERSON Sarmiento pins down Alex Castro during their lightweight bout.

Castro landed a right jab to the chest and Sarmiento landed a right jab to the chest and Sarmiento landed a right jab to the chest.

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Castro landed a right jab to the chest and Sarmiento landed a right jab to the chest and Sarmiento landed a right jab to the chest.

National five has got to shoot better

ONE GAME AT A TIME



NEW SARMIENTO

place and it's exactly the best place to start.

Of a fight from home, Sarmiento's national team is looking to win. It's not just a matter of winning, but it's a matter of winning in a way that will make a difference.

By now, it is still the national team's first game. It's not just a matter of winning, but it's a matter of winning in a way that will make a difference.

The first game is not just a matter of winning, but it's a matter of winning in a way that will make a difference.

Throughout his career, Sarmiento would go on to win a lot of money in boxing games.

There were some who thought he was a bit of a showman, but he was a real fighter.

His game was not just a matter of winning, but it's a matter of winning in a way that will make a difference.

He really has to go back to the basics of the game and the point of basketball.

Speed and footwork are not just a matter of winning, but it's a matter of winning in a way that will make a difference.

The great thing about Sarmiento is that he is a real fighter.

He has a lot of experience in boxing and he is a real fighter.

He has a lot of experience in boxing and he is a real fighter.

Bautista posts TKO win; 2 other pugs stop rivals



A BLOOD-spattered Ray "Bacon Brawler" Bautista shows revenge on Mexican Roberto Ruiz by TKO.

By Ray Loria

GERU CITY—A bloodied Ray "Bacon Brawler" Bautista got his revenge over Roberto Ruiz Saturday night, but he was not the only one to stop a rival.

The 27-year-old Bautista landed a right jab to the chest and Sarmiento landed a right jab to the chest and Sarmiento landed a right jab to the chest.

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Munoz pitches first BP Series no-hitter

By Ryan Anthony Reyes

MANILA—Pitcher Jose Munoz threw a no-hitter for the first time in his career, leading the Philippines to a 1-0 victory over the United States.

A college baseball player from La Salle, Munoz was the first to pitch a no-hitter in the Philippines.

He really has to go back to the basics of the game and the point of basketball.

Speed and footwork are not just a matter of winning, but it's a matter of winning in a way that will make a difference.

The great thing about Sarmiento is that he is a real fighter.

He has a lot of experience in boxing and he is a real fighter.

He has a lot of experience in boxing and he is a real fighter.

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# BUSINESS

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## Gov't puts Mimosa on auction block

Clark estate seen to be more attractive due to NLEx upgrade

By Dora C. Burdick

THE AQUINO administration is set to hand the 215-hectare Mimosa leisure estate back to the private sector through a public bidding sometime in August.

The sale of the sprawling property in Clark, Pampanga is part of the government's strategy to attract private investment and boost tourism in the area.

Already, the state of ownership (SOA) for the bidding is now being finalized and will be made public no later than July, Bases Conversion Development Authority president Asencio Canencia told Inquirer business.

Mimosa is being run by the state-owned Clark Development Corp (CDC) in 1996, CDC, registered control of the property from Washington, London & Bristol Corp., which failed to pay to cancel mortgage to the government.

CDC, which includes the Clark Freeport Zone as a private investment and business center, is a subsidiary of the BICDA.

"It's a good time to privatize Mimosa as additional investment is high and the long-term management of CDC are more than good," Canencia said in an interview.

The government had tried to transfer all the Mimosa concerns from Clark to the state.

But Canencia said public bidding would still be the preferred route over a negotiated sale.

"Hopefully, this could be done by August," he said.

By allowing private investment to continue to the development of the Mimosa estate, the government hopes to generate business opportunities, jobs and economic activities.

The Mimosa property is also expected to become more attractive to new investors after the Clark-Luzon Expressway has been completed.

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# PH seamen face ban on EU-owned vessels

By Paolo G. Manalo  
Quality of local education system found wanting

THE COUNTRY is facing possible ban by the European Union on the hiring of Filipino seamen for EU-flagged vessels due to doubts over the quality of local education, maritime training operators said.

The European Commission earlier this year gave the Philippines until the end of August to address several concerns, including the insufficient monitoring of schools and the low quality of training for local graduates.

"The accumulation of unmet concerns... and the perception of other countries' maritime law proposals... application, together with the inevitable for implementation, is in full swing," Department of Labor and Employment (DOLE) Undersecretary Leonido T. Sison said in a letter to the Joint Maritime Group (JMG) last week.

JMG, a joint task force, notified DOLE Secretary Francisco Baldoza about an announcement by the European Commission to revoke its accreditation of standards of training, Certification and Reclassification (CERF) certificates issued by local schools.

DOLE is expected to have solutions on board to meet international standards.

Under the maritime law, a copy of which was obtained by the INQUIRER, JMG is the national organization for maritime training companies in the Philippines.

"I've been facing JMG's an ongoing issue," Sison said. "The problem is that we are getting Filipinos in their own country. It can be addressed soon." JMG member Filipinas Association of Maritime Employers (FAME) said.

The Philippines is currently one of the biggest suppliers of seamen in the world, JMG said, and there are roughly around 300,000 Filipino seamen working around the world today, and that the days when Europe were a "major market."

JMG said any decision by Europe would not have a negative effect, which means only fewer hires will be banned. Filipinos already working on EU ships will be allowed to keep their jobs.

JMG said the government is well at training and educational institutions had failed to take action to address deficiencies to ensure their issues, which have been pending for several years.

"This is a very serious matter because it jeopardizes jobs and livelihoods of thousands of Filipinos who work for their families and communities," JMG chair Edmundo Manalo said.

# DTI urges exporters to 'internationalize' products

By Regino M. Iba  
Filipino exporters did not consider the needs of the countries and territories where they were selling their goods.

In a recent, he said many of the country's business products exports were not packaged to suit foreign buyers.

"We told them that they should be internationalizing their products so that they can expand their market and not just increase our exports. They should improve on the packaging to make their products more appealing to the international market," he said.

He stated that the DTI was providing assistance to businesses in the area of packaging, as part of the Bureau of Micro, Small and Medium Enterprise Development's MSME program.

The bureau aims to boost the competitiveness of MSMEs, particularly those in the rural areas. Through these

businesses, the DTI will also push the way for MSMEs to gain awareness of potential markets in various public and private sectors that they need in their businesses.

Aside from proper packaging, the bureau wants also educate participating businesses on business branding, office, product design, and set pricing and pricing, food safety, and the entrepreneurial mindset.

**Power Situation Outlook for Monday, 12 June 2011**

	2010	2011	2012
Power Supply (MW)	6,400	1,570	1,584
Power Demand (MW)	7,200	1,300	1,300
Power Reserve (MW)	1,100	434	114

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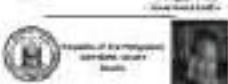
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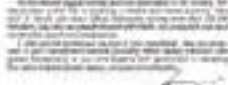
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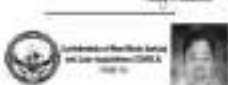
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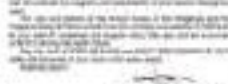
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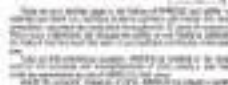
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## Special Feature AMWSLAI to mark its 55th Anniversary with AFP CS Gen. Eduardo Sison

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Gen. Eduardo Sison

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The AFP is also celebrating the 55th Anniversary of the AFP's participation in the Philippine Revolution. The AFP is proud to have played a significant role in the country's history and to continue to serve the Filipino people.

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## BUSINESS

## NGCP to invest P48B for grid expansion

Goal: an efficient transmission system

By Jerry R. Reinsch

THE NATIONAL Grid Corporation of the Philippines has announced P40 billion over the next four years, to further improve the efficiency and reliability of the country's transmission network, according to company president and CEO Henry D. Jr.

In an interview he told the authors will be spread over the regulatory year starting 2011 and ending 2015, and will be used for priority projects as indicated in MCLP's "Investment in Washington" (see Table 1). Based on the revised TIR the MCLP has identified additional new 30 projects that needed to be implemented between 2008 and 2010.

Among these projects, according to IIGP documents, were interconnection projects aimed, and with the expansion or entry of a power plant, for network expansion needed to meet load growth, for network development needed to enable expansion, and in compliance with requirements of the Grid Code.

"Trepsis intended to meet local growth and viability requirements per high priority," the TRCP board said.

The generation planed transportation projects included the upgrading of the Kalyanshahy line; installation of a new rail suspension; two transformers to the Tapas substation and a new line to serve the requirements of Queen Mary Philippines Ltd.; and the reinforcement of the AroldasRage line in Japan and Cebu-Cebu-Palo-Palo Naga line in the Marana.

The WFPD successfully identified seven local growth-driven projects nationwide, six of which were meant to provide additional sustainable energy capacity to support local growth from 2011 to 2015. Included also in a project is (see next page) evaluation to assess its own delivery.



**HOCA Organizational Structure**

To solve the problem of "congestion" in overloading, which often results in the tripping of power lines, the PG&E plans to upgrade the capacities of the distribution buses. 250 kilovolt transmission line and conduct the line from Queenstown to 2.

Twenty-two more projects are also being undertaken by the MSCP to ensure the reliability and quality of electricity being delivered to private customers.

Some of these reliability projects included the Dismantling substation expansion, Line 1 voltage improvement, San Jose-Aguila 115 kV line upgrading, Chichilchankan-Aguila transmission line, Maricao substation reliability project, Aguila-Panama 128 kV transmission line, Toluca-Culiacan Eastern 138 kV line project, among others.

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The library has gained the support of several institutions, including the World Bank's International Finance Corporation (IFC), the Netherlands Development Finance Company (FMO) and the Asian Development Bank (ADB). Their assistance helps to ensure that all over the world, allowing us to help and be even more comprehensive.

By comparing these values with the 5000 values, the company found that



Editor: Raul O. Morada • Assistant Editor: Carlo S. Narisma

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## PH oil, gas sector gets attention

By Amy B. Remo

ABOVE: 280 global oil and gas exploration and service companies have expressed interest in investing in the latest expansion of oil and gas industry, during the second leg of the government's international road show for the Philippine Energy Contracting Round (PCECR) 4 in Singapore.

According to the Department of Energy ministers to the Singapore roadshow held last Friday included Shell, Exxon, Russian Foreign Petroleum Exploration Co., Santos, Petrobras, Mitsui Oil Exploration Co. Ltd., OHL, Chevron, Agip, Indatrade, Lucid Petroleum, Cadbury Petroleum, near Energy East Oil, New Zealand Oil and Gas, the Petroleum, Husky Energy, Nether Energy, PFC Energy, JGC International, Coastal Energy, Enbridge, Kiewit Energy and Swire Oil and Gas. Energy Undersecretary Jose M. Lavejo Jr. disclosed that own exploration and service companies to neighboring Asian countries included the Philippine companies including Petronas, Petrolina, One Asia, JGC International, Shell, Tullow Bangladesh Ltd., ONGC Oil India, Petco Indonesia, Petronas Indonesia and Murat Petroleum Malaysia Inc., O'Gripco and Sunda Energy.

"We are once again overwhelmed by the number of companies who showed up and expressed interest in exploration in the Philippines. This continues to be a testament to the warm confidence in the Agapio administration and the direction it has set for the Philippine energy industry," Lavejo said in a statement.

"The attendance in the Singapore roadshow is overwhelming and the interest in investment in Philippine exploration is exponential," noted Stephen Doyle, president of the Cadbury Petroleum and Southeast Asian Petroleum Exploration Society.

Lavejo and the Department of Petroleum and Energy of Japan New Contract had likewise expressed support to the Philippine government's PCECR 4 and "will encourage its investors to consider the Philippines for exploration." Among former executives such as Rylee Jordan, Philoel, Shell, Russia, P&ID, Petroenergy were also in attendance to attend the PCECR 4.

The government is offering contracts to explore and develop 15 highly prospective oil and gas fields, covering a total area of more than 100,000 hectares in Northeast Indonesia, East Malaysia and Sabah, Sarawak, North Kalimantan is home to the Philippine dog water gas to power project in the Philippines, the country's largest and most successful natural gas industrial project.

PCECR 4 formed part of President Aquino's long-term plan to address the Philippines' need for oil and gas and to reduce the country's dependence on costly imported oil.

This year's roadshow is transparent and competitive means of tendering and awarding oil and gas blocks for exploration to international oil and gas companies. Under this process, the Department of Energy will select the winning bidders based on specific technical, legal and financial criteria, after which the President of the Philippines will award the license contracts.

The DOE is set to receive contract tenders in Indonesia and Russia. Many investors have already begun exploring for the license provisions and are sending information pertaining to the blocks in hand.

The demand for oil in the Philippines is estimated at 380,000 barrels per day and with the entry of new companies that will increase oil exploration and developing the country's indigenous resources, the Philippines expects to gradually reduce its dependence on costly imported petroleum products.

There are 28 active petroleum service companies in the Philippines today with ExxonMobil, Shell, Philippine Exploration, Noble Petroleum, BP Billrock and Sunda Petroleum Co. among the operators.

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<p><b>PUBLIC NOTICES</b></p> <hr/> <p><b>ANNOUNCEMENT</b></p> <p>DAVID WATSON, JR. (DAVID) 1940-1997          A life well lived. Lovingly remembered by his family and friends. Service on Saturday, December 1, 2000, 11:00 a.m. at the First Baptist Church, 1000 N. 1st St., Jacksonville, FL 32204. Pastor: Rev. Dr. J. B. Smith.</p>	<p><b>EMPLOYMENT OPPORTUNITIES</b></p> <p><b>Pratt &amp; Whitney</b> is hiring 1000+ qualified individuals for various positions. For more information, call 1-800-421-5273.</p>	<p><b>RAY HIRSHAW DVM</b></p> <p>Chemistry and Microbiology          Graduate of the University of          Mississippi in 1994          Veterinary Medicine          MS in Microbiology          The veterinarian who also has          his own laboratory</p>
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## OBITUARIES

*"Come to Me, all you who are weary and burdened  
and I'll give you rest."*  
- Matthew 11:28

*Our Dearest Beloved,*

**MARITA CUETO LEACHON  
- RAMIREZ**

(June 7, 1962 - June 11, 2011)

*has peacefully joined her Creator  
at the age of 48.*

The beloved husband, Francis; children, Dianne, Gail & Alphonse; her parents, Judge Emilio & Pilar (Ti); her siblings and their spouses, Jojo & Raga, Jerry, Dr. Tony & Dr. Marge, Lito & Nita, Berk & Judi, Archie & Adol, Mayno Day & Rhona; father-in-law, Cesar; mother-in-law, Marife; sisters-in-law, Dr. Marlow & Dr. Suzette; brother-in-law, Jonjon & George Alilach; and nephews and nieces, RJ, JIM, Chachi, Mikae, Vana, Zela, April, Billy, Mari, Karen, Marc, Carol, Baby, Gabby, Red, Rege & Kierston Alilach request the readers to pray for the eternal repose of her soul.

The remains lie in state at *Assumption Chapel by Arlington, Assumption Assn., Queens City*.  
Interment will be on June 15, 2011, 12:00 noon at *Sanlaguna Pilgrims Memorial Park, Tandang Sora, Queens City*.

"I have fought  
the good fight,  
I have finished  
the race,  
I have kept  
the faith."  
(2 Timothy 4)

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*has peacefully joined her Creator  
at the age of 48.*

• An ordinary with a picture  
can be a fitting tribute to your  
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**Business Operations**

#### CONFLICT-RESOLUTION

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**2008 (continued)**

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1. <i>Chlorophyll a</i>	1. <i>Chlorophyll a</i>
2. <i>Chlorophyll b</i>	2. <i>Chlorophyll b</i>
3. <i>Chlorophyll c</i>	3. <i>Chlorophyll c</i>
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91. <i>Chlorophyll cm</i>	91. <i>Chlorophyll cm</i>
92. <i></i>	

1990-1994	1995-1999
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1. <b>NAME</b>	2. <b>DATE</b>
3. <b>ADDRESS</b>	4. <b>PHONE</b>

**TABLE 1**

1. *Journal of Management Studies*, 1997, 34, 1, 1-14.

Manuscript accepted 1 July 2004

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**Col. AUGUSTO "EMBER" R. PERLADA, Ret.**  
*peacefully joined his Creator on June 18, 2011 at the age of 71 years old.*

His loving family and relatives request the readers  
 to pray for the eternal repose of his soul.

His body lies in state at the Arlington Memorial Chapel,  
 12 G. Avenue, Arlington, Queens City.

Interment will be announced later.

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1st Page	\$4.00/line	11,326,000	1,100,000	1,100,000	\$4,400,000
2nd Page	\$3.00/line	10,000,000	1,000,000	1,000,000	\$3,000,000
3rd Page	\$2.00/line	8,000,000	800,000	800,000	\$2,000,000
4th Page	\$1.00/line	6,000,000	600,000	600,000	\$1,000,000
5th Page	\$0.50/line	4,000,000	400,000	400,000	\$500,000
6th Page	\$0.25/line	2,000,000	200,000	200,000	\$250,000
7th Page	\$0.10/line	1,000,000	100,000	100,000	\$100,000
8th Page	\$0.05/line	500,000	50,000	50,000	\$50,000
9th Page	\$0.02/line	250,000	25,000	25,000	\$25,000
10th Page	\$0.01/line	125,000	12,500	12,500	\$12,500
11th Page	\$0.005/line	62,500	6,250	6,250	\$6,250
12th Page	\$0.002/line	31,250	3,125	3,125	\$3,125
13th Page	\$0.001/line	15,625	1,562	1,562	\$1,562
14th Page	\$0.0005/line	7,812	781	781	\$781
15th Page	\$0.0002/line	3,906	390	390	\$390
16th Page	\$0.0001/line	1,953	195	195	\$195
17th Page	\$0.00005/line	976	97	97	\$97
18th Page	\$0.00002/line	488	48	48	\$48
19th Page	\$0.00001/line	244	24	24	\$24
20th Page	\$0.000005/line	122	12	12	\$12
21st Page	\$0.000002/line	61	6	6	\$6
22nd Page	\$0.000001/line	30	3	3	\$3
23rd Page	\$0.0000005/line	15	1	1	\$1
24th Page	\$0.0000002/line	7	0	0	\$0
25th Page	\$0.0000001/line	3	0	0	\$0
26th Page	\$0.00000005/line	1	0	0	\$0
27th Page	\$0.00000002/line	0	0	0	\$0
28th Page	\$0.00000001/line	0	0	0	\$0
29th Page	\$0.000000005/line	0	0	0	\$0
30th Page	\$0.000000002/line	0	0	0	\$0
31st Page	\$0.000000001/line	0	0	0	\$0
32nd Page	\$0.0000000005/line	0	0	0	\$0
33rd Page	\$0.0000000002/line	0	0	0	\$0
34th Page	\$0.0000000001/line	0	0	0	\$0
35th Page	\$0.00000000005/line	0	0	0	\$0
36th Page	\$0.00000000002/line	0	0	0	\$0
37th Page	\$0.00000000001/line	0	0	0	\$0
38th Page	\$0.000000000005/line	0	0	0	\$0
39th Page	\$0.000000000002/line	0	0	0	\$0
40th Page	\$0.000000000001/line	0	0	0	\$0
41st Page	\$0.0000000000005/line	0	0	0	\$0
42nd Page	\$0.0000000000002/line	0	0	0	\$0
43rd Page	\$0.0000000000001/line	0	0	0	\$0
44th Page	\$0.00000000000005/line	0	0	0	\$0
45th Page	\$0.00000000000002/line	0	0	0	\$0
46th Page	\$0.00000000000001/line	0	0	0	\$0
47th Page	\$0.000000000000005/line	0	0	0	\$0
48th Page	\$0.000000000000002/line	0	0	0	\$0
49th Page	\$0.000000000000001/line	0	0	0	\$0
50th Page	\$0.0000000000000005/line	0	0	0	\$0
51st Page	\$0.0000000000000002/line	0	0	0	\$0
52nd Page	\$0.0000000000000001/line	0	0	0	\$0
53rd Page	\$0.00000000000000005/line	0	0	0	\$0
54th Page	\$0.00000000000000002/line	0	0	0	\$0
55th Page	\$0.00000000000000001/line	0	0	0	\$0
56th Page	\$0.000000000000000005/line	0	0	0	\$0
57th Page	\$0.000000000000000002/line	0	0	0	\$0
58th Page	\$0.000000000000000001/line	0	0	0	\$0
59th Page	\$0.0000000000000000005/line	0	0	0	\$0
60th Page	\$0.0000000000000000002/line	0	0	0	\$0
61st Page	\$0.0000000000000000001/line	0	0	0	\$0
62nd Page	\$0.00000000000000000005/				















# For Ericsson, the future looks smart and lazy

By Rex T. Delmonico

**R**AJ PANGREKAR, Ericsson Philippines president and country manager, knows what kind of work he wants if he were to choose between "smart and hardworking" or "smart and lazy."

"Smart and lazy, of course," Pangrekar says in an interview.

Why?

It's for the simple reason, he says, that smart and hardworking people tend to stick to their guns, while the other and lazy tend to figure out better and faster ways to get things done.

Simply put, smart and lazy equals innovation. That's how humans, always trying to save time and effort, have thrived on this good earth.

Working with his fellow countrymen, Pangrekar should know.

Many years ago, he says, when people were still sitting

back and smoking their pipes, they wouldn't have believed a 40-minute walk and people would soon be sending the mail either manually or electronically.

"I wouldn't have believed it myself," he says. But since then, we've had the telephone, fax, e-mail, and now texting, tweeting, and cloud computing.

"Optimized for communication has been there since 5 billion years ago and will always be there," Pangrekar says.

But the future will likely be so much more different and fast-changing than all the previous ones combined.

Guided by the latest in broadband, innovations that humans would not have imagined years ago are now taking shape.

• **Human access to information**, and even documents, on the go.

• **Instantaneous** for instant information retrieval, anytime, anywhere, via the Internet or mobile phone.

• **Mobile health applications**.

And many more.

• **Early dinner warning**.

• **Use of mobile wallets** from shopping to banking.

Of the 4.5 billion people around the world, there are 5 billion mobile subscribers, while 800 million have access to broadband connections. By 2015, there may be 3.6 billion broadband subscribers.

By 2020, broadband connections will have grown a thousand-fold in Asia-Pacific.

This is because, over the next 30 to 20 years, many more devices than are part of our daily lives, from applications such as refrigerators to cars, will go on the network and be able to communicate in real time.

By 2020, Pangrekar says, having your refrigerator tell you you're running out of eggs may not only be thought of by someone who's smart and lazy.

With applications multiplying exponentially, operators

'Demand for communication has been there since 5 billion years ago and will always be there,' Pangrekar says

need to keep up with demand for broadband. Network operators will thus gain momentum globally.

"Philippine operators have no interest in this," Pangrekar says.

Does this mean all will suffer for lack of innovation?

Pangrekar says that while new models are being tested, it will need to keep its touch with reality to know their changing needs and meet ours with time.



vision forward, such as energy efficiency, and then stand out by creating a library of new services.

"One of our dreams is making our products more 'green,' for example," Pangrekar says. "It's not just because it's the new thing, it's that operators

are interested in it, it's just the kind of innovation that makes our networks more efficient, less costly, and kinder to the environment. So we get much more value from every connection."

In other words, smart and lazy.

## Three executive bootcamps set

MAGSAYSAY and Paderin Inc. invite an executive bootcamp for division leaders, entrepreneurs, CEOs, heads of functional areas, such as marketing, sales, product development, HR, finance, and strategic planning.

Entrepreneurship, or innovation-based management, will be discussed in detail in the 2nd Entrepreneurship Strategy and Innovation Bootcamp on July 9, at the Mandarin Oriental, Makati City.

This bootcamp will allow businessmen and women to share and exchange their own vision, concept or initiative, their existing resources, from follow-up, implementation, as well as to learn representative strategies, integrating marketing and finance, personnel, branding, etc.

Early bird registration is open to June 28. On Aug. 13-15, the 10th Market-Driven Strategies (MDS) Executive Bootcamp will be held at the Mandarin Oriental Hotel, Makati City.

A third annual for every-level managers and marketing executives, MDS is about winning brand relevance instead of focus on merely spending for early brand position.

It combines three important ingredients needed to sustain a business: Marketing, Innovation and Strategy Planning.

To be discussed are ways to find new brand relevance, how to keep up with the changing market, how to compete with low price competitors, how to sustain high growth customer's businesses into an

opportunity and many more.

Early bird registration is open to June 28. On Aug. 13-15, at the 10th Market-Driven Strategies (MDS) Executive Bootcamp will be held at the Mandarin Oriental Hotel, Makati City.

Innovation seminar will allow success stories and success marketing strategies to update concepts, trends, frameworks and best practices related to the business. Market innovation using new before present cases.

It will also ready participants how to integrate marketing, finance and operations to create a new and more profitable business model, how to build a sustainable business, how to compete with established brands using a new model, and how to fight against China-made competitors and still stand out.

Early bird registration is open to July 21. All three executive bootcamps will be handled by Joseph G. Cruz, of the corporate, marketing and HR of 12 marketing, sales, and HR executives to coordinate in strategy and innovation from the three sectors: Marketing of Technology's MTI Group projects, to an associated business relevance in the Philippines, pioneering in Market-Driven Strategy and Innovation.

For more information, contact Joseph G. Cruz at 0917-886-0838, 0938-811-6666 or e-mail jg@magaysay.com.ph.

## Cost management compels companies to undertake CSR activities

By Ours C. Dumas

**COST MANAGEMENT** is a much bigger driving force behind most local business' corporate social responsibility (CSR) activities than "brand-building" or "winning the game," according to the latest survey by Grant Thornton International Business Report.

The report provides insights into the views and expectations of business leaders from 31 countries. Among the respondents were 156 Filipino executives, who were asked about their CSR activities for the annual survey since the global financial crisis.

This year, as cost-cutting is prevalent among local business leaders and cost management was what motivated them to address more ethical practices. The latest figure was higher than the 74 percent recorded during the last survey in 2008.

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CSR program to run their production and then stand out by creating a library of new services.

"One of our dreams is making our products more 'green,' for example," Pangrekar says. "It's not just because it's the new thing, it's that operators

are interested in it, it's just the kind of innovation that makes our networks more efficient, less costly, and kinder to the environment. So we get much more value from every connection."

In other words, smart and lazy.

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## Singapore's 'triple helix' strategy

By THE SINGAPORE FREE PRESS  
Singapore's strategy to build the "Triple Helix" strategy is a strategy to, in my understanding, is to get the best of both worlds: to be a country that is not only a hub for business, but also a hub for innovation, and to be a country that is not only a hub for business, but also a hub for innovation.

Government must establish the needed policy framework and create an environment that will support the growth of the triple helix strategy.

But of the government's share of the effort, the role of the private sector is to be the driving force in the triple helix strategy.

The best part is that the triple helix strategy is a strategy to be a country that is not only a hub for business, but also a hub for innovation.

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**MAPPING THE FUTURE**  
Mervin J. Anderson  
Executive Director

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## IN THIS ISSUE

■ Benito Legarda Jr. remembers 'Anding' Roces /E4

# LIFESTYLE

Editor Thelma Sison San Juan

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■ The truth about Rizal's 'poor' grades in UST /C2



■ Dia El Español pays tribute to Rizal, beauty of Spanish language and culture /C3

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# LIFESTYLE Arts & Books

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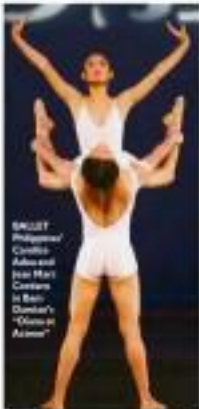
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## Ballet bill divides dance community, opens old wounds

But Senate hearings on controversial bill have been postponed 'indefinitely'



By Elia Reyes R. Requena  
Credit: Shutterstock

**M**UCH OF the hair-raising Senate Bill 2679, which seeks to designate Ballet Philippines Foundation Inc. (BPF) as the "Philippine National Ballet Company," has temporarily cooled after the Senate Committee on Education, Arts and Culture called for an indefinite postponement of its first public hearing.

A former teacher and the second postponement (the first resulting from the unavailability of two stakeholders of the hearing was due to the amount of bills being discussed by the commission that day.

"The bill will definitely be introduced when the Senate resumes its," the teacher said. "The pertinent material and active participation of all those concerned will be highly encouraged, as the committee can gather as much information as it can to make the bill more acceptable for everyone."

Available online, the "ballet bill" defined BPF as a non-stock and non-profit corporation with a capital of P10 million or less.

The company's achievements and efforts have also been lauded in its eponymous name by the BPF's founder, then Ferdinand Marcos Jr.

"The permanency that will be given to the company (through legislation) will ensure its lasting legacy and support it to build its success towards the development of a professional, world-class Filipino dance company," he wrote. He is not available for further comment at this time.

### Politics of stakeholders

Paul Morales, BPF's artistic director, said such actions were needed to ensure stronger funding and space for the company.

"The idea here really is about society and community and how we can use resources and strengthen our art because of its benefits to all other dance groups in the future," Morales said. "Personally, I am not



PHILIPPINE DAILY INQUIRER

**Chowking 吃茶**

**VALUE KINGS**

**ALL BELOW P50**

**P29**

**SIOPAO**

**P29**

**SIOMAI**

**P39**

**PORK CHOW FAN**

**P49**

**MEATY NOODLE**

### Dominic Rubio and Aileen Lanuza in joint show



<sup>1</sup>CLIMPO. *Del Mundo*. "by Giovanni Rodin."

[DANIEL RODRIGUEZ and Gloria Jimenez interpret the heritage lessons of Las Casas. Filipeaux de Senales in Mexico in their joint show at Gallery Oculoglossa, "Filipeaux Perverted," which opens June 22.]

Index is the indicator of the tradition of the great Jamaican Dances, combining African and European postures with his trademark innovations. His dances of cultural occupation are rendered within the rhythmic context of cultural settings.

such as Spanish churches and government buildings. The prevalent sentiment is perhaps only enhanced by setting off the squares against the heritage structures of Las Casas Filipinas de Acuzan.

Lumayan sensitive eye captured the exquisite details of the Filipinos. Rendered in period costume and food and accustomed to the point of a dream, they embody the intangible feeling that emanates from Luz, Cebu, Palawan, or Angeles.

Gale's *Stephanie* is at Unit 18 Eric Ryan Bldg., 162 E. Rodriguez Junior Ave., 18th, Quito, Ecuador. Call 7091486; visit [www.gales.com/bk](http://www.gales.com/bk)



<sup>1</sup>W. B. E. Lodge, *Black "Boy" Culture* (London: Continuum, 2006).



<sup>1</sup> *Journal of Management Education*, 2000, 24(1), 10-19.

Circle the Minnesota word.

Neurological threat to the fetus must be kept in mind in all children with severe epilepsy.

- [illegible]

Have the student Father's Day celebration and spend quality family time to make the most of the special day.

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Enzyme Source	Phy 6 (000)	Phy 3 (000)

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Hero's holiday 🇺🇸 a nod to Dad.

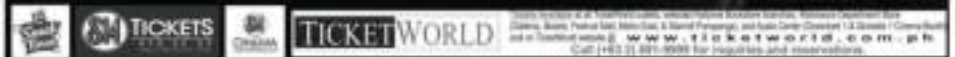


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## Writer-artist Jun Cruz Reyes at the Crucible

**JUN CRUZ** Reyes is back on the art scene. He is showcasing his fifth one-man show at Red Tang Studio Designing Buhô at any Studio-ography on May 14, 6 p.m., at Crucible Art Gallery, 4/F, Bldg. A, 584 Macarand, Mandaluyong City.

On exhibit will be his latest works in pencil, ink, and oil. The "Designing Buhô" series, a continuation of his childhood in his hometown, Hagonoy, Bulacan.

Another highlight of this event is the launching of his book of the same title, published by Arad Publishing. It has the same theme as his artwork and serves as a platform for his artwork and serves as a platform for his artwork and serves as a platform for his artwork.

Reyes has authored 20 literary books, most of them award-winning. He also showed his versatility in other fields such as painting, drawing and filmmaking. He won the 1985 Calalang Hino National Award for his film documentary.

The multidisciplinary artist had his one-man show in 2000, featuring his painting and sculptural works and launched his work, "Buhô Series," which won First Prize for Best in Filipino at the 1999 Philippine Cultural Literary Awards.

Reyes teaches Creative Writing at University of the Philippines. He is a member of the board of the Philippine Council of the International PEN (Poets & Playwrights). In 2009, he was elected as the Philippine delegate to the International PEN Congress held in Tokyo, Japan. He is a member of the International PEN's Writers in Prison Committee.

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PHOTOS courtesy of Red Tang Studio Designing Buhô at any Studio-ography on May 14

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## Merchandising: No to Batman + condoms

**By Amy Havens**  
Contributor

GOING on the days when working a superhero movie with the kids is not the best time to be a parent, and

perhaps the image of the eyes of children, and even adults, from the popcorn and soda probably come in mindless with the movie's logo. The

image has become a three-part series that has been licensing the PLDT, a Singapore-based licensee of many top consumer brands. PLDT's



"The appeal of acquiring licenses for our

into films to create, says Jay. "The problem is

the business is very small, because

the license image are well known character,

as they're not difficult to sell."

**Full slate**

For instance, the Warner Brothers (W)

company (London) has a very big slate for

the next three years," Jay points out. "For

2011, we have 'Green Lantern' and the

'Wonder Woman' TV series. Then for 2012,

there's 'Chimpanzee' (which was released in

2010), 'The Dark Knight Rises' and the

Superman reboot, 'Man of Steel.' And for

2013 to 2014, there's the 'Hulk' movie, and

an all-star 'Justice League'."

Despite the differing tones, today's

films, for instance, are increasingly dark,

while 'Green Lantern' and 'Man of Steel'

are expected to be lighter—by one

of their partners always think a step ahead.

"For starters, they target more and adults.

After the release of a movie, our

partner always releases a new animated

on its series," he says. "It's always launched

at the back of each series, and it's all the

company's general imagery. So we give

both adults and kids something to look

up to."

The product licensing business is so

strong, Jay says, that the challenge is

how to not to create potential partners.

"We can't, for instance, appear absolutely

into it, or not products. I once had a guy

come in to see my office, very excited and

saying, 'I want to work with you on Super

man ... I'm producing another [and] I'm

personally strong and I'll be both men

and women.' So I said, 'You're not just

going down, that wouldn't have worked

with Batman, right."

**Strict licensing**

Practically any product can be licensed to

add value to an existing property, but there

are patterns to understand which kind

of products, one of Jay's PLDT partners. "Com

panies like to buy into brand awareness; the

critical thing is knowing not just how to

make a good product, but how to sell it."

Jay says they have strict licensing

methods for prospective partners. There's

also a strict production process that re

quires three levels of approval before a

piece of merchandise gets the check.

Explains Jay: "When we present a new

opportunity to possible manufacturers,

they get to control and own everything

they design here to control them to de

velop, do their own work, even in our

product they know they can't do."

PLDT is open to getting new licenses, in

cluding films characters from TV, film

and print. "There's been a huge growth in

South Asian Asia. Unlike the South Asian

and European markets, the Asian mar

ket didn't suffer much from the economic

downfall," notes Jay. "This movie show

is a big 'South Asian' right in terms of how

we do work. We're looking like we're

not."

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# LEARNING

Editor Chris Band Remano

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# Reading shaped Rizal's POLITICAL consciousness

By Bryan Anthony C. Parasol  
Illustration

**Rizal's love:** The author is the first to read the National Historical Commission of the Philippines.

MANY Filipinos know the author's love for books and his love for his country. But few know that he was a voracious reader of books.

From a young age, Rizal was a voracious reader. He was a voracious reader of books. He was a voracious reader of books. He was a voracious reader of books.

It is no secret that the reading of books, though more than 100 years old, is still a vital part of our lives. It is a vital part of our lives. It is a vital part of our lives.

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**Printed possessions**  
National Historical Commission

**I have glimpsed a little light and I believe that it is my duty to teach it to my countrymen**

Dr. Ocampo believed that, through these letters, the late collected some 2,000 volumes. Rizal's reading habit was not just a hobby. It was a way of life. It was a way of life.



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# Bridging the religious divide

By Gary Garcia  
Illustration

MACTH high school students discussing Buddhism. Christianity or Islam. It is a topic that is often discussed in the Philippines. It is a topic that is often discussed in the Philippines.

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**FACE TO FACE**  
Rizal and Ocampo on the religious divide

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